

CHRISTIANA MOOERS

creative / art director & designer

CONTACT

201-788-7325
mooers.cm@gmail.com
cmooers.com

EDUCATION

*Savannah College of Art
and Design (SCAD)*

Graduated: 2019
Magna Cum Laude

Major
Advertising

Concentration
Graphic Design

EXPERIENCE

Art Director

Los Angeles, CA
Saatchi & Saatchi LA
Aug. 2021 to present

Junior Art Director

Los Angeles, CA
David&Goliath
Aug. 2019 to Aug. 2021

Art Director Intern

Durham, NC
McKinney
June 2019 to Aug. 2019

Social Media Marketing Intern

Savannah, GA
Forum Group
June 2018 to May 2019

Collaborative Team: Delta Air Lines

Savannah, GA
SCAD and Delta
Sept. 2017 to Nov. 2017

Social Media Content Creator

Los Angeles, CA
Personal Fitness IG & Tiktok
2021 to present

SOCIAL LINKS

 @cmooers_creative

 @cmooers.creative

PROGRAMS

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Google Slides & Keynote
Figma & Sketch

SOCIAL MEDIA

Facebook
Instagram
Snapchat
Twitter
TikTok

ATHLETICS

Los Angeles, CA
2020 to present

Savannah, GA
2015 to 2018

NJ and GA
1998 to present

Bodybuilding

SCAD Equestrian Team

Equestrian
Horseback Riding

AWARDS

Scaddy Award

Category: Gold Award for Integrated Campaign
Savannah, GA
2019

VSA Award

Category: Computer Graphics
NJ
2015

Academic Honors Scholarship

SCAD Savannah, GA
2015 to 2019

Student Incentive Scholarship

SCAD Savannah, GA
2015 to 2019

SCAD Achievement Honor Scholarship

SCAD Savannah, GA
2015 to 2019